

ACCEPTANCE OF OFFER

20. If you wish to accept this offer of a grant, please sign both copies of the enclosed grant funding agreement [Annex A] in the space provided and

Details of Grant Resource Budget Allocation-The Careers & Enterprise Company, Commercial Reference Number: 5165

| <u>Activity</u> | <u>Cost (FY 22-23)</u> |
|--|-------------------------------|
| Objective 1: Building Networks | |
| Develop the Network of Careers Hubs and Enterprise Advisor Network (EAN) | £15,372,500 |
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| Develop the Network of Careers Hubs and Enterprise Advisor Network (EAN) | £15,372,500 |
| Support to enable the network of Careers Hubs | £513,500 |
| Develop digital tools and support to enable the Network and employers | £700,000 |
| Staffing to support delivery of Objective 1 | £2,251,000 |
| Objective 2: Supporting Careers Leaders | |
| Scale delivery of Careers Leaders training and bursaries | £2,590,000 |
| Support to enable Careers Leaders | £925,000 |
| | £1,900,000 |
| Staffing | |

Funding Requirements for FY23-24

Funding for the EAN and Careers Hubs will be delivered across two financial years (FY22-23 and FY23-24). This is on the basis that the Company is funded to deliver programmes to the end of August 2023.

The Company have provided the following funding profiles across financial years:

| Activity | Total amount | Funding provided in 2022-23 | Funding |
|-----------------|---------------------|------------------------------------|----------------|
|-----------------|---------------------|------------------------------------|----------------|

List of Objectives for which the grant is being paid

Project_5165

OBJECTIVE 1 BUILDING NETWORKS

| Activities: | Objectives: | Costs inclusive of VAT and expenses: |
|--------------------|--------------------|---|
|--------------------|--------------------|---|

the greatest levels
of support

Ensure the Network

| | | |
|--|---|--|
| | <p>4,400 schools and colleges signed up to the EAN</p> <p>4,400 volunteer EAs recruited</p> <p>4,300 schools and colleges matched to an EA</p> <p>Network Benchmark progress:</p> <p>Each LEP area achieves an average of at least 4 Benchmarks</p> <p>40% of schools and colleges fully achieving Gatsby Benchmark 1 (excluding Careers Hub schools)</p> <p>Ongoing monitoring and reporting of Benchmarks 5 and 6 performance to ensure that progress is maintained and built upon</p> <p>* Target revised since FY 21-22</p> | |
| <p>Deliver and Evaluate Hub Innovation Projects</p> <p>Provide funding and delivery support to generate impact through 'Innovation Projects', building the evidence base to support targeted cohorts</p> <p>Provide all potential Hub Innovation Project (HIP) applicants with workshops on topics such as tackling disadvantage, amplifying technical routes, programme design and youth voice</p> <p>Provide successful</p> | <p>By March 2023:</p> <p>Extend and scale a small number of 21/22 Hub Innovation Projects (HIP), subject to outcome of evaluations of initial projects</p> <p>Complete the evaluation of 21/22 projects</p> <p>Addition of approximately 10 Hub Innovation Projects for 22/23 to deliver projects that remove barriers for targeted cohorts and provide evidence on improvements to Careers Education that can in turn be scaled and replicated</p> <p>Develop and implement an engagement plan to ensure HIP learning and best practice is shared and disseminated across the Network of Hubs</p> | |

Leverage expertise of Cornerstone Employers to enable other businesses to deliver high-quality outreach and to inform our work

British Chambers of Commerce, CBI, other stakeholders to ensure Cornerstone Employer communities are influential within and leveraged

Create a set of standards for businesses that define best practice for careers education outreach to deliver impact for young people and businesses

Training for EAs and Skills Leads
as required

Differentiated CPD offer within the
Network

- o Continue to develop
resources and
masterclasses as required,
based on need identified
through feedback and data,

| | | |
|--|---------------------------|--------------------|
| <p>of the grant through match funding of EC roles.</p> <p>Build relationships with employers and partners to share best practice and support schools and colleges and provide encounters for young people</p> <p>Develop tools, resources, training, and events to enable delivery</p> | | |
| | Total Maximum Cost | £18,837,000 |

OBJECTIVE 2 SUPPORTING CAREERS LEADERS

| Activities: | Key Performance Indicators: | Costs inclusive of VAT and expenses: |
|--------------------|------------------------------------|---|
|--------------------|------------------------------------|---|

1. Scale delivery of Careers Leaders training and bursaries

Continue to scale the delivery of

| | | |
|--|---|--|
| <p>Development – continued roll out to the scaling Careers Hubs</p> <p>Targeting – developing sector identified resources to remove barriers to accessible careers education</p> <p>Deliver a cost-effective Careers Leader training pilot to Independent Special Schools and ITPs</p> | <p>All new ECs to be offered SEND induction training</p> <p>By Oct 23</p> <p>Scope a pre-Hub Activation Offer for Independent special schools and specialist colleges</p> <p>Extended pilot of 15 Independent special school and specialist college CLT places to be delivered blend of face to face and distance learning</p> | |
| <p>Develop a National Careers Impact Review System</p> <p>Develop and implement a National Careers Impact Review System</p> | <p>By March 2023:</p> <p>Full pilot undertaken for Careers Impact System and integration into Careers Hub model with requisite elements of:</p> <ul style="list-style-type: none"> ○ Peer-to-peer review ○ Expert support ○ External challenge <p>30 pilot reviews delivered across varying contexts and types of review. Reviews to cover:</p> <ul style="list-style-type: none"> ○ 10 schools requiring intervention/support ○ 5 schools achieving 7 to 8 Gatsby Benchmarks ○ 5 colleges | |

peer reviews (16-24 schools and colleges)

Provide feedback and learnings from the pilot (on-going)

Scope digital requirements to scale Careers Impact Review System

3. Develop digital tools to support Careers Leaders

By March 2023:

Increase usage of Compass+ in schools

Provide support for Careers Leaders and schools to upgrade and onboard to Compass+

2,700 schools to have their MIS connected to Compass+

1,300 schools frequently using Compass+ to deliver pupil-level provision

Provide guidance, and support for Careers Leaders on best practice usage of Compass+ to increase meaningful use of the system

400 schools completed at least one Future Skills Questionnaire survey

Decommission Compass Classic / Tracker and migrate users to revised Compass+ version which allows use without MIS integration of student data

Encourage schools to include students' feedback on the direction of their careers provision

Compass+ development to include migration to new MIS integrator, Future Skills Questionnaire enhancements, Compass evaluation rebuild in Compass+, student communication integration (for example information about apprenticeships), 'who's missing out' data view, internal survey tool discovery, inclusion of data about technical and vocational routes, pilot/proof of concept of digital Careers Leader tools for FE colleges and independent training providers

Decommission Compass/Tracker 'Classic'

Significant further development of Compass +

Analyse Compass+ to explore approaches to provision and publish anonymised Compass+ data

Further development of Careers Leader digital journey, including single sign-on and improvements

| | | |
|---|--|--|
| | <p>Development of resources and processes to enable the customer services team to support schools in moving to Compass +, to increase usage and to support migration to new MIS Integrator</p> <p>Carry out bespoke Compass+ analysis projects to explore different approaches to provision</p> <p>Pilot sharing anonymised Compass data on the CEC website for users to manipulate (e.g., by region, type of institution, disadvantage, Careers Hubs)</p> <p>By August 2022 (carried over from FY 21-22):</p> <p>2,500 schools and colleges onboarded to Compass+</p> <p>Continue to support data transfer allowing Careers Leaders to import careers activities data from other tools into Compass+</p> <p>By August 2023:(for information only)</p> <p>3,000 schools to have their MIS connected to Compass+</p> <p>1,500 schools frequently using Compass+ to deliver pupil-level provision</p> <p>500 schools completed at least one Future Skills Questionnaire survey</p> | |
| <p>Digital products and customer support</p> <p>Provide users of our digital products with effective "self-serve" first line</p> | <p>By March 2023:</p> <p>Achieve at least 90% customer satisfaction for the Digital Products Help Centre</p> <p>Achieve at least 90% customer</p> | |

